

# FY 08 Marketing Calendar



419/855.3399

Imagine That!

	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
Networking Chamber WEN 1-on-1	XX XXX	XX XXX	XX XXX	XX XXX	XX XXX	XX XXX	XX XX	XX XX	XX XXX	XX XXX	XX XX	XX XX
Direct Mail		X	X	X				X	X	X		
Comm. Ads	XX	XX	XX	XX	XX	XX	XX	XX	XX	XX	XX	XX
Board of Dir.	X	X	X	X					X	X	X	X
Volunteering							X	X			X	X
Conference/Trade Show				X					X			
PR Column	X	X	X	X	X	X	X	X	X	X	X	X
Chamber/WEN	\$1,100	\$1,500	\$1,500	\$1,500	\$1,500	\$1,500	\$1,500	\$1,500	\$1,500	\$1,500	\$1,500	\$1,500
Direct Mail/Event	\$200/yr	\$200/yr	\$200/yr	\$200/yr	\$200/yr	\$200/yr	\$200/yr	\$200/yr	\$200/yr	\$200/yr	\$200/yr	\$200/yr
Church Ad	\$1,200	\$1,200	\$1,200	\$1,200	\$1,200	\$1,200	\$1,200	\$1,200	\$1,200	\$1,200	\$1,200	\$1,200
1-on-1s	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000
Client Appreciation	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Volunteering	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Board Participation	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Write Newsp. Column	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0

## 2007 Budget

